

ATCB, Inc. Unveils New Logo Design

Gayle M. Sutch, ATR-BC, President



It is my pleasure to announce that ATCB, Inc. has selected a new logo. After much thought, research, and consultation, we have decided to adopt as our new logo the horizontal graphic design which debuts on this issue of the *ATCB Review*. There were many compelling reasons to make this change; the following is a brief summary of some of the major points:

1. **Image:** One objective this new logo achieves is increased readability compared to the logo it replaces. The original logo was designed at the inception of the ATCB. At that time, the task of getting a new corporation up and running was the number one priority, and although the creation of a logo was necessary, it was not high on the priority list.
2. **Practicality:** ATCB, Inc., like all businesses has seen an increase in costs associated with printing. The majority of products produced by ATCB are print materials: applications, exam booklets, letterhead, certificates, wallet cards, etc. The Board of Directors found that the old logo was designed in a manner that contributed to awkward design placement and an inability to size the logo so that it was readable in smaller formats. The new design is much easier to size and fits standard printing formats which can help reduce printing and production costs.
3. **Style:** The new logo represents a more modern treatment of the corporation's initials, and is appropriate for an organization that is evolving to meet the emerging needs of art therapists on the eve of the 21st century.
4. **Font and Color:** The old logo design was created to be used exclusively in black and white. The application of color proved difficult to reproduce in the very small horizontal lines. Our new logo design will have more flexibility.

ATCB, Inc. will be changing over all our operational collateral materials as well as launching a new web design later this year. The new Web site will be a portal for the public, students, applicants and credential holders - and we are very excited to have Red Noodle, LLC as our Web contractor for this project. Watch for more details about the Web site debut in the Fall 2007 issue of the *ATCB Review*!

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Stay in the ATCB Loop

Are you feeling out of touch or disconnected from the ATCB? Have you moved recently or do you have a new internet provider? Help us keep you in the loop by making sure that the ATCB office has your current contact information – address, phone, and Email!

ATCB Credential Holder Profile:

Stuart Cline MA, LPAT, LADAC, ATR-BC

As a child with dyslexia, I was shy and did not give voice to much, but I always connected with art as a therapeutic medium. It was a way for me to communicate and to be seen when I was not able to express myself fully in other ways. Art, at its best, has been very validating for me; at its worst, it has frustrated and angered me. Art therapy, however, is very uplifting, powerful, and enlightening. There is a wisdom and freedom in the process that allows me to express myself without judgment.

As an artist growing up, I projected a lot of judgments onto myself and the art pieces I created while attending Kean College in Union, New Jersey. I majored in Fine Arts with a focus on art education and would go to New York City weekly to museums and galleries. I became aware of the range of views on what art is, and what society and the 'art culture' believes it to be. My view was different than most of the artists - I wanted to help people with art and psychology. I realized this even more during my art education internship first at a poverty stricken elementary school outside of Newark, NJ, and then at a wealthy high school in Livingston, NJ. Surprisingly, the children had a lot of the same struggles with core life issues. Teaching art allowed me to teach artistic skills, but did not allow me to help the students on a more therapeutic level. As my internship was coming to an end, the teachers and students wanted to know where I was applying for work because they wanted me to continue as an art educator. My response was that I was going back to school and to be an art therapist. I really did not know what that meant, but I knew that continuing as an art teacher would not fulfill my desire to reach people on a deeper level.



Over a year later, while living in Chicago, I was accepted to Southwestern College in Santa Fe, New Mexico, where I met like-minded people who spoke the same language and also believed in art as a therapeutic tool. The environment at Southwestern soothed my soul, and two years later while giving the commencement speech, I realized that I had come full circle and had found my voice. Following graduation, I earned the ATR and then later took the ATCB exam to become an ATR-BC. I have also become a Licensed Professional Art Therapist (LPAT), a Licensed Alcohol and Drug Abuse Counselor (LADAC), a certified compulsive gambler counselor, a certified Accu-detox facilitator, and will take the LPCC exam in a couple of months. I have worked on acute psychiatric care units in hospitals with individuals of all ages, taught an art therapy class in Puerto Rico, started the first community pottery program in the Native American pueblo where I am currently working in New Mexico, and have started a private practice as well.

Even with the different licenses and certifications I have earned, I always view myself, first and foremost, as an art therapist and view counseling and therapy with the eyes of an art therapist. If it were not for the passionate people paving the way for credentialing, our field would not have the respect that it has right now; I would not have the job that I have now, nor would I have even heard of art therapy as a profession. Without the Art Therapy Credentialing Board paving the way, I may have not have chosen this path. Credentialing helps our profession to thrive, and having more people participating in it will give us a stronger, bolder and more unified voice. The beauty of art therapy credentialing is that it brings like-minded people together allowing our passion for art therapy to be connected with others, rippling out and positively and effectively changing the world.

ATCB Management & Exam Consultant Search

At the fall board meeting held November 17-18, 2006, the ATCB Board voted to create an ad hoc committee to develop a request for proposal (RFP) for management and test consulting services for consideration by the full board at the Spring Board Meeting in 2007. Board members named to the ad hoc committee are Terry Towne, President Elect, Tom Hartsell, Treasurer, and Debbie Good, Secretary, who were to work on this project with Dorn & Klamp, ATCB's attorney.

The rationale behind the creation of the ad hoc committee and its responsibilities is the Board's recognition, and legal counsel's confirmation, of the Board's fiduciary duty to ensure the best possible

services at the most competitive price when the current contract with CCE expires on December 21, 2007. This request for proposal process should not be construed as a reflection of how the Board feels about the quality or pricing of the services CCE has provided under its current or previous contracts. In fact, the Board is hopeful that CCE will submit a strong and competitive bid in response to the RFP.

At the Board's Spring Board Meeting held March 9-10, 2007, the Board approved the RFP and its dissemination to potential bidders. The RFP and search process has been incorporated into the ATCB Strategic Plan. Separate proposals for board management and test consultant

services will be accepted and considered.

Following the Spring Board Meeting, RFP's were forwarded to nine potentially interested entities. All proposals must be postmarked by June 15, 2007, and forwarded to Tom Hartsell. Site visits will be conducted in July and August 2007. The Board's goal is to approve contract(s) by October 1, 2007.

All questions regarding the RFP process should be directed to the ad hoc committee through its chair, Tom Hartsell via e-mail to hartsell@atcb.org.

The ATCB Exam and State Licensure:

The Board of Directors of the ATCB and its Certification Committee want to make sure that our credential holders are aware that successful passage of the ATCB Exam does not automatically confer the BC Credential. States using the ATCB Examination are doing so for state licensure purposes only.

In order to use the ATR-BC credential, anyone passing the ATCB Exam for state licensing must also submit a separate application to the ATCB for Board Certification.

Applications are downloadable from our Web site and help is available by contacting our office at 1-877-213-2822.

Certification Committee Reference Library Requests:

As reported in the last issue of the *ATCB Review*, the Certification Committee is establishing a reference library for use in creating and checking items for the Art Therapy Credentials Board Examination. Reference materials are being sought that cover the history, theories, and techniques of art therapy. Specifically, the Certification Committee is requesting the following:

Junge, M.C. & Asawa, P.O. (1994). *A history of art therapy in the United States*. Mundelein, IL: The American Art Therapy Association

Lowenfeld, V. & Brittain, W.L. (1987). *Creative and mental growth* (8th ed.). Upper Saddle River, NJ: Prentice Hall.

Metzger, P. (2001). *The North Light artist's guide to materials & techniques* (new paperback edition). Cincinnati: North Light Books.

Donations to the reference library can be made by sending materials to the ATCB Office in care of the Certification Committee Reference Library.

Clinical Supervisor Credential FAQs

In assigning an ad hoc committee to develop the language for a Clinical Supervisor (CS) credential, the ATCB Board of Directors took a step that is intended to advance the profession of art therapy. Literature in the area of mental health supervision reveals that, typically, supervisors receive little or no training in the theories and techniques of supervision. At its January 2007 meeting, the American Association of State Counseling Boards (AASCB) identified the need for criteria to evaluate and identify the competencies of supervisors as a priority item. The Center for Credentialing & Education (CCE), approved by the National Board of Certified Counselors (NBCC), already offers a supervisor credential as does the Association for Play Therapy. The development of the CS credential further fulfills the mission of the ATCB, “to protect the public by promoting the competent and ethical practice of art therapy,” as sound clinical supervision serves a necessary gatekeeping function and enables supervisees and the public to identify those persons who demonstrate competence in this critical area of professional practice.

The ATCB expects to introduce the Clinical Supervisor credential early in 2008. The Board of Directors invites your feedback on the language of the credential through July 1, 2007. You may review the credential at www.atcb.org where you can follow a link to provide your input. Please note that, although you will not receive a personal response, your feedback will be reviewed and considered by the Board of Directors of the ATCB.

Some frequently asked questions about the CS credential are:

Who will qualify for the Clinical Supervisor Credential?

ATR-BCs who can demonstrate direct training in the area of supervision may apply for the credential under three distinct routes. Training obtained by taking a course in supervision, training received through continuing education, training received via direct supervision-of-supervision experience. There is also an alternate route for art therapy educators.

Will the Clinical Supervisor credential be mandatory to provide art therapy supervision?

The credentialing process for art therapists is voluntary. The ATCB does not anticipate a change in the process. However, it is possible that at some future date, state regulatory bodies may impose supervision statutes that apply to licensed professionals.

What is the benefit to becoming a credentialed Clinical Supervisor?

The Clinical Supervisor credential will identify the individual providing supervisory services as someone who has demonstrated competencies in the theories and techniques of clinical supervision. It will be an indication to the supervisee and the public that the credential holder is distinctly qualified in this specialty area of professional practice.

VISIT
www.atcb.org
TO FIND

- A listing of current ATRs and ATR-BCs by state
- Information about ATCB's Board of Directors
- Guide for Students
- Code of Professional Practice
- Complete applications for the ATR and ATR-BC
- Recertification Standards
- Guide for Employers
- Upcoming Exam Dates
- Complete information about the Proposed Supervisor Credential

Credential Holder Feedback Solicited

There is a trend among small non-profit organizations to go all electronic with their newsletters. The rationale frequently given for this change is primarily a financial one as print and postage costs will continue to rise. Therefore, the electronic format is a cost saving measure.

In an effort to be fiscally responsible, the ATCB Board of Directors has begun to consider the feasibility of moving in this direction. However, responsive customer service is also a priority of the Board. Therefore, the ATCB Board of Directors is interested in your feedback on this issue and would like to hear your opinion on whether or not an all electronic ATCB Review would be of interest or use to you.

An all electronic *ATCB Review* would mean that you would no longer receive a printed copy of the newsletter. The *ATCB Review* would be sent to your email address and would also be available at the ATCB Web site. Please take a moment to let us know your opinion on this possible change – your feedback matters! Please send comments to atcb@nbcc.org.

BC Initiative Update and “Thank You”

The ATCB and the AATA Boards would like to take this opportunity to thank the many art therapists that took advantage of the BC initiative and became Board Certified during the past year.

Not only did we increase the number of Board Certified (BC) art therapists, but we saw an increase in individuals becoming registered (ATR) in order to apply for Board Certification.



Paula Howie, ATR-BC- AATA President (left) and Gayle M. Sutch, ATR-BC- ATCB President. (right)

The total number of applications received during the BC Initiative period was 1006. We received the following number of application in each category: Option I (exam): 136 applications; Option II: 773 applications; Option III: 97 applications. At press time, continue to process applications that came in near the deadline of April 30, 2007. To date we congratulate the 673 new ATR-BCs who took advantage of the BC Initiative.

ATCB and AATA are pleased with this number as our original goal was to certify an additional 1,000 art therapists. This goal was set in order to increase the total number of art therapists to support AATA's Governmental Affairs Committee's model legislation.

The emails and letters that were sent to both Boards regarding the initiative were reviewed by the Boards of Directors and suggestions were noted. The BC Initiative was an important milestone in the credentialing process for art therapists. To this end, both ATCB and AATA are committed to continue to work together to further the profession and expand the visibility and viability of the profession.

Get Active with ATCB

The Certification Committee is responsible for the development of the Art Therapy Certification Examination. Committee members meet with designated testing consultants for the purpose of exam development and other business related to certification. Members serve two-year terms with the possibility of reappointment. Certification committee members are required to travel biannually to meet with testing consultants. ATCB pays for all travel and accommodations in connection with these meetings.

The Nomination Committee is responsible for reviewing the applications of those seeking to be elected to the ATCB Board of Directors. The committee considers a variety of factors when selecting the final slate of candidates. Members serve for two elections cycles or four years.

To volunteer for a committee, you must be a current ATR-BC and willing to sign and adhere to a confidentiality agreement. Please submit a letter of interest with your current resume and a 200 word biographical statement to the ATCB National Office, 3 Terrace Way, Greensboro, NC 27403.

ATCB Conducting Job Analysis

Bill More, Director

This summer the Center for Credentialing and Education (CCE) will be conducting a Job Analysis for the ATCB with the assistance of an Advisory Committee comprised of credentialed art therapists who are experts in the duties and activities associated with the profession. The purpose of the analysis is to make certain that test specifications for the ATCB examination reflect the current practice of art therapy. The job analysis, which will ensure the continued viability of the BC exam, requires a considerable investment of time and financial resources. Analyses are conducted periodically so that changes in the profession are accurately reflected in the credentialing exam.

The first task of the Advisory Committee is to develop a comprehensive inventory of activities that professional art therapists may perform. Demographic variables and rating scales will then be selected for use on the analysis survey. After pilot testing, the survey will be distributed to a representative sample of art therapists according to a sampling plan developed by the committee. The returned surveys will be analyzed to determine the importance and frequency of each task to the art therapist's job. Throughout this process the committee will work closely with the testing experts at CCE. Once the data has been analyzed the results will be shared with the ATCB Certification Committee. The Certification Committee will then use the information to determine whether changes need to be made to the content areas on the exam.

How can you be involved? If you are among the sample of arts therapists selected to receive a survey, your timely completion and return of the survey will help ensure that the analysis is completed with the best possible data. If you are contacted by CCE to participate in the survey, I hope you will see it as an important opportunity to support the board certification process.

Recertification

Kristi McCaskill, Management Director

ATCB's recertification process is designed to ensure that any person certified by the ATCB continues to meet the requirements for certification established by the bylaws of the organization. In this way, your credential represents the continued development of competencies as a board certified art therapist.

Recertification is required every five years by demonstrating the completion of 100 continuing education credits (CECs) obtained in a variety of content areas. Continuing education credits must be provided by an agency or institution that is an approved provider of CECs. In each recertification cycle a percentage of applications will be randomly selected for audit. ATR-BCs should maintain continuing education documentation and provide required information (or copies of documentation if selected for audit) at the end of their recertification cycle.

ATR-BCs who do not provide evidence that they have successfully completed the 100 continuing education credits according to ATCB recertification standards will be reverted to ATR status. Once reverted, the only method to regain board certification is by passing ATCB examination.

ATCB recertification standards and a copy of the ATCB CEC tracking form are available on our Web site, www.atcb.org.

Please contact the national office at 877-213-2822 if you have additional questions.

New ATR-BCs

January 1, 2007 - March 31, 2007

Sally Adler	Brigitte DeChiaro	Rebecca Hunger	Erin Rafferty
Karen Alpert-Parisian	Elizabeth Dellicarpini	Heather Hutchison	Cindy Read
Aviva Ariel	Lorraine Dempsey	Diane Ivan	Megan Robb
Rebecca Arnold	Alex Dryden	Lukas Jaeggi	Angelina Rodriguez
Andrea Atherton-Nollet	Tama Dumlao	Sara Jordan	Robert Roggeveen
Deanna Baughman	Ellis Eisner	Juliet Jue	Nancy Roy
Kristine Bella	Joyce Emmer	Johanna Kane	Verletta Russell
Barbara Betker McIntyre	Janise Escobar	Linda Kistler	Shawna Sacan
Marion Bloomfield	Deborah Farber	Karen Knoff	Michelle Salerno Sigman
Anne Bolla	Denise Fehrenbach	Toshiko Kobayashi	Lisa Schaewe
Heather Bonitz	Marilyn Feitelberg	Debra Koenitz	Arleen Schneider
Amy Borst	Seccombe	Emily Krenichyn	Rosalie Schoenfeld
Larry Bosco	Rebekah Flack	Jeanette Lane	Gale Silverman-Feld
Anna Brabec Church	Darlene Fogal	Pe-Ling Lee	Sarah Slayton
Rachel Brandoff	Dana Fox	Christopher Liljedahl	Laura Smith-Lee
Aillinn Brennan	Melanie Frazak	Yu-Jung Liu	Mary Stanley
Sally Brucker	Kerry Freeman	Kay Loraine	Heather Stanley
Kathryn Bryan	Jeanne A. Friedman	Debra Lynne	Loralee Strelman
Carol Cardillo-Skolas	Reiko Fujisawa	Donna Malone	Dee Strycker
Anne Carlisle	Shelley Gardner	Sylvia Martinez	Fumie Sugawara
Elizabeth Carnaval	Kathleen Gavin	Shannon McGinn	Mara Swan
Ellen Carrithers	Sally Giles	Tatum Miller	Madeleine Taney
Wing Yee Grace Chan	Nancy Greene	Robin Mock	Jacqueline Theobald
Marcia Chorney	Marisa Guglietta	Kayra Moloney	Sandra Ticen
Catherine Clauss	Einat Gur-Brovender	Mychelle Moritz	Sherry Todd
Joanna Clyde Findlay	Brigitte Hammond	Elizabeth Murphy	Phylis Tomlinson
Carolyn Collins	Debra Harrison	Bernice Osborne	Linda Ulrich
Corey Colwell-Lipson	Lois Hartnack	Dianne Papes	Dawn-Alise Vinciguerra
Katherine Cornish	Maureen Harvey	Katherine Patterson	Elizabeth Walters
Gretchen Crawford	Julianne Hertz	Sherry Peck	Elenore Weinberg
Andrea Davis	Deborah Horan	Maria Polacek	Jules Weiss
Lourie Davis	Laura Hudson	Susan Price	Genevieve Willson

New ATRs

January 1, 2007 - March 31, 2007

Charis Alderfer	Jennifer Do	Youn Jin Kim	Susanne Paris
Tanya Alexander	Scott Drobot	Karyl Kniepper	Fabiola Rodriguez-Strande
Laura Balliet	Elizabeth Dukes	Ireneus Kozak	MaryAnn Sender
Wendy Baxter	Kimberly Dunn	Emily Krueger	Nakyung Shin
Jose Cabrera	Kathryn Forman	Sue Lichtenstein	Jennifer Trudeau
Anna Conaty	Lisa Giovannetti	Tracy Mandel	Amelia Urban
Laura Cooper	Elizabeth Gleason	Mark Miller	Margaret "Molly" Van Rijssen
Amanda Cutting	Lori Higgins	Barbara (Basia) Mosinski	Brooke Vinas
Sara Dickman	Kathryn Irwin	Sarah Oemcke	Rosalind Wilcox
Kristina DiTullo	Jennifer Judge	Patricia O'Laughlin	

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UPCOMING EXAMINATION DATES

CITY

DATE

Baltimore, MD

November 17, 2007

Albuquerque, NM

November 17, 2007

Seattle, WA

November 17, 2007

St. Louis, MO

November 17, 2007

Orlando, FL

November 17, 2007

EXAMINATION APPLICATION DEADLINES

September 15, 2007- for an *early* registration fee of \$235.00

October 1, 2007- for the *standard* registration fee of \$260.00

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